

NORTHERN COLORADO

Jodar Farms

Summer 2024

Member Handbook

**JODAR
FARMS**
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Pasture Raised
Pasture Raised Poultry and Meat Products.

CHICKEN, EGGS,
No Antibiotics, Growth Hormones or Animal Byproducts.

AND PORK

“Chicken the way it is supposed to taste!”

Thank you very much for your interest in joining the 15th season of the Jodar Farms Meat and Egg CSA. After fourteen full years of hard work and experience we are happy to offer to you a membership in the Jodar Farms Summer Community Supported Agriculture (CSA). The 2024 Summer CSA will be the same as our 2023 Summer CSA and the 2024 Winter/Spring CSA, as we have had overwhelming positive feedback with the “Market Style CSA” model. These changes have made for a more efficient and convenient purchasing experience for our members. In addition, this new model helps make the farm more successful and reduce the amount of stress placed on us farmers. It’s our hope that each year we can tweak the CSA for the better so that we can create a stronger relationship between farmer, members and the food we all enjoy. Please take a look at the information listed below in order to get a better idea of what the Jodar Farms Summer CSA is all about. Thanks again and I look forward to providing you and your family chickens, eggs and pork that you can trust!



2024 Summer Meat and Egg CSA

What's New with the CSA

In short, the Summer CSA model will be based on a “Market Style” approach which is used by many successful vegetable CSA farms. In the “Market Style” CSA model, members pay a lump sum up front, the farm applies the credit to the members online farm store account and the members then place orders through the online Farm Store at their convenience. The CSA credit will be available for 5 months (June 1st-October 31st) and can be used to buy ANYTHING that is available on our Online Farmstore. The online Farm Store will have 3-4 weekly drop locations in multiple Front Range Communities. **CSA members are able to place orders for any location and can choose to place orders as frequently (or infrequently) as they would like.** Ultimately, the main goal of this change is to create a purchasing system that matches the busy lives of our members AND help alleviate some of the distribution problems of the old style CSA.

We have also decided to bring back the Organically Fed Chicken this season and will be offering it as an item for our CSA members!! The product launch 4 years ago has continued to have good success and lots of positive feedback, so I am confident adding it to the CSA-only product list will be a huge success! Please note that the only difference between the product offered in our regular CSA and the organically fed product is the feed that we purchase. We plan to raise the birds in the same portable structures, use the same growing techniques and harvest using the same practices as well. It has been our belief from day one that the most important aspect our growing model is giving the chickens plenty of room, fresh pastures and treating them with the upmost humane methods possible. Organic feed has always been a long term goal, but high prices have always deterred making the change. Our long term plan is continue to grow the demand for locally raised chicken in the area and we want to be able to accommodate folks who highly value an organically fed bird. If that person happens to be you, we encourage you to tell your friends about this program.... We need to have a strong customer base built up in order to justify the extra logistics of adding this to our rotations.

Benefits of the CSA

As with most CSA models across the country, by becoming a member you are making a commitment on many levels. You have decided that supporting small scale agriculture is important and often leads to the best quality food money can buy. You have committed to support a small farmer early in the season and have placed a large amount of trust in that farm in delivering what's promised. And most of all, you are making a commitment to better understand a food system and the enormous amount of work it takes to put food on the table. These relationship characteristics are the basic building blocks of a good CSA farm, but we have made a commitment to you to go above and beyond with our CSA experience.

By becoming a member of the Jodar Farms CSA you have the opportunity to know where and how your meat products are produced in much more detail. This is becoming increasingly important due to the growing lack of transparency in commercial meat and egg production. As a farm or ranch gets bigger there is a time when a decision has to be made about growth. Many producers choose to get big, and in turn, are forced to cut corners to make the bottom line. This leads to inhumane treatment and unnatural feeding practices. Large farms are able to get away with these shortcuts because by the time the meat reaches the consumer it is impossible to trace back to its origins. That same trip from start to finish is exponentially shorter when you purchase meat and eggs from a small farmer, which is why buying meat and eggs from Jodar Farms makes much more sense. Here at the farm we are dedicated to safe and happy living conditions for our animals. As a CSA member you have the luxury of enjoying meat and eggs that you truly can feel comfortable feeding to your family.

One of the most important fundamental ideas behind the CSA model is to finance the farmer early in the season so that he or she can make those costly initial purchases. This is clearly a huge benefit to the farmer.....but what about the member? Financing the farmer early in the season will make for a less stressed out farmer and in turn we can focus maximum attention to detail so you receive the highest quality products. By joining into the CSA you will also get a closer relationship to the farm through newsletters, recipes and farm events. Finally, CSA members will be served first when items are seasonally scarce and have priority buying power of seasonal items such as beef, pork, lamb, duck, and turkeys.

Unlike many farms, we emphasize the importance of coming out to the farm to see what's going on. Whether it's an on-farm BBQ, film screening or you just have family in town, we highly encourage you to come out to the farm for a visit. We also want folks to understand the entire process from start to finish, and yes this includes the slaughter of the animal. Because we process all poultry on the farm, we also invite all who are interested to observe, inspect and even participate in the on farm slaughter of our poultry. Though the harvesting of the animals can be somewhat unpleasant, we are confident that you will approve of the extremely stringent sanitary and humane standards that we work under. Please let us know if you have any questions regarding the slaughter process and we will be happy to answer them.



How does the CSA work?

To begin the process of becoming a Jodar Farms member of the 2024 Summer Meat and Egg CSA, you will need to head over to www.JodarFarms.com and click on the memberships tab. From there, you are able to choose from 4

pricing tiers that will best match your family's egg and meat needs for the 5 month long season. Beginning on June 1st 2024, we will manually apply the credit to your Jodar Farms Online Farm Store account. *Please note, that the online farm store and the main website do not work together to automatically apply your credit.* This will be done manually by our staff at the start of the Summer CSA season. Once the season begins in June, CSA members will have the ability to place orders at any frequency they choose and the customized orders will be subtracted from their online account credit. In an attempt to offer our CSA members the most diverse purchasing experience, we are allowing CSA members to buy ANYTHING that is listed on the Farm Store Site. This product list will include chicken, pork and eggs produced by Jodar Farms... It will also include many highly vetted partner ranches and fisheries that we work with to supply additional hard-to-source items. Below is a list of items we plan to offer through the Online Farm Store during the 2024 Summer CSA Season;

- **Chicken (JODAR FARMS)**- Whole Chickens, Bone-In Skin On Breasts, Bone-In Skin on Leg and Thighs, Party Wings, Soup Kits, Organically raised Whole Chickens
- **Pork (JODAR FARMS)**- Chops, Roasts, Steaks, Ribs, Bulk Sausage, Linked Sausage (Breakfast and Bratwurst), Bacon, Cured Hams, Bones, Fat, Organs
- **Eggs (JODAR FARMS)**- Unwashed and washed dozens of Pasture Raised Chicken Eggs
- **Turkey (JODAR FARMS)**- Whole Turkeys, Breasts, Legs, Wings, Ground Turkey
- **Duck (JODAR FARMS)**- We hope to launch our duck layer flock as well offer meat ducks
- **PARTNER PRODUCTS**- Grass Fed/Finished Beef, Grass/Grain Fed Beef
- **NOTE**- We will do our best to keep the inventory as full as possible, however, some items may be limited in supply based on production success, member demand and other variables.

Since the 2013 season, the only way to buy POULTRY from Jodar Farms is through our CSA membership. By joining the Jodar Farms CSA you are buying a small portion of the overall flock for one season. Owners of the flock are the only folks who are legally able to purchase chicken and turkey through the online store. As a portion owner of the Jodar Farms meat chicken flock, your final product is exempt from needing USDA inspection. This allows Jodar Farms to slaughter on site without the oversight of the USDA or the State. As mentioned earlier, we take sanitation and humane slaughter very seriously. We follow all sanitation requirements and HACCP rules that we once used when running a USDA inspected facility from 2010-2012. Again, if you have any questions or concerns about our slaughter facility or practices, please let us know and we will get back to you as soon as possible.

Weekly Pickup Schedules

Jodar Farms will be offering pickups for weekly Farm Store orders in conveniently located drop points in Fort Collins, Longmont, Boulder, Louisville and Denver. In order to keep our distribution days as efficient as possible, all drop points will have a consistent 1 hour window before we head off to the next location.

2024 Summer Distribution Schedule			
NAME	LOCATION	DAY	TIME
FOCO A	Equinox Brewery	Thursday	4:30-6 pm
FOCO B	Vine Drive Farm	Saturdays	10 am-2 pm
Longmont	Airborne Gym	Saturday	8-9:15 am
Boulder	Navei Kodesh Synagogue	Saturday	10-11 am
Denver North	Nude Foods Denver	Saturday	Noon-1

We understand that sometimes people forget or have unexpected events come up... so with that in mind we are developing a protocol for missed pickups. At this time, orders that are not picked up on the original order date will be automatically moved to the following week at the same designated location. Habitual missed pickups are detrimental to our organizing skills and efficiencies, so small fees may be necessary to account for multiple missed pickups. We are humans and make mistakes too... this fee is not meant to be aggressive, but an attempt to discourage missed pickups.

CSA Member Credit Tiers

When deciding which credit tier best matches your family's needs the most important things to keep in mind are: the CSA season is 5 months in length and the CSA product list includes a wide variety of meat and egg products. Based on these variables, you can ask yourself approximately how much you think you will want to spend each month on these items, then multiply by 5 (or calculate weekly spending, multiplied by 21). If I've learned anything from the last few years of the "Market

Style" CSA seasons, I believe many folks greatly underestimated their families consumption. Once you have run out of Farm Store Credit, you are still able to purchase "CSA Only" items, we will just charge the stored Credit Card instead. With that said, it does still benefit us to know approximately how much you intend to buy purchasing the tier that best matches your family's needs. These purchases are how we create our production planning schedule.

The 2024 Summer CSA season BEGINS June 1st 2024 and Ends NOVEMBER 1st 2024. We will be encouraging members to place orders through the farm store on a semi-regular basis. This will help us keep the inventory from getting unexpectedly depleted and help with the farm's production schedule. Please note that in order to maintain consistency and keep our records as organized as possible, **any credit that is left at the end of the CSA will be forfeited and removed from farm store accounts.** Forfeited funds will be distributed used to make an in kind food donation to our local food banks. We will be doing our best to remind members to stay consistent with ordering and discourage extremely large orders at the end of the season.

The CSA fee is applied to each CSA Season and is meant to help cover administrative expenses that are associated with managing our CSA, which include but are not limited to website fees, credit card fees and staffing. If you have any questions about the \$15 member fee, please let us know and I am happy to explain.

All meat products will be priced per pound, up to date prices of in stock items can be found on our Farm Store Site. Prices for individual products will be mostly static, however prices may fluctuate to reflect unexpected increases in input expenses (feed, labor, loss etc.). The inability to adjust prices midseason in our old CSA model proved very costly in the 2021 season as feed prices increased by 25% unexpectedly and labor shortages caused labor costs to increase dramatically. Instead of being able to pass along the true costs of the products, the farm was forced to absorb these additional costs.

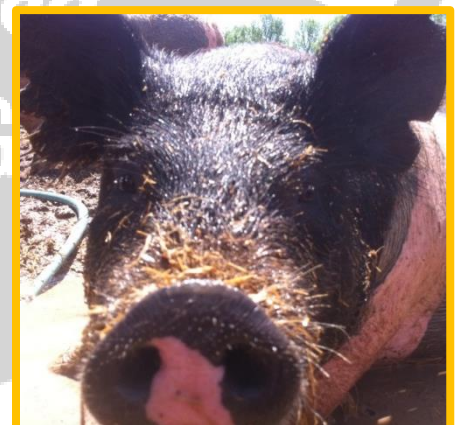
Please note that you DO NOT need to join the CSA to purchase many of our Farm Store items. If the CSA model does not match your needs, we hope that you still consider making purchases through the online farm store at your convenience. However, it is important to remember that at this time Non-CSA members will not be able to purchase Poultry Meat from Jodar Farms.

Working Share Members

One of the most important aspects of a successful farm is good reliable help. For the 2024 season we are looking for limited numbers of folks to be our working share members that are able to commit to a season long working share membership. We are looking for positions to help with Egg Washing, Farm Hand Duties and for Slaughter Days

2024 Summer CSA Credit Tiers

	Approximate Weekly \$	Membership Fee	TOTAL Season Cost
Small	~\$17.00	\$15.00	\$ 390.00
Medium	~\$25.00	\$15.00	\$ 565.00
Large	~\$35.00	\$15.00	\$ 765.00
Extra Large	~\$45.00	\$15.00	\$ 1,015.00



(Individuals don't have to commit to all duties). It is important to note that some of these tasks do require a fair amount of physical stress and can often be during inclement weather. If you would like to learn more about our working share memberships, please email Aaron at CustomerService@JodarFarms.com.

Risks Involved

As with most CSA programs and agriculture there are inherent risks involved with raising poultry. As a member of the Jodar Farms CSA you will be sharing the risk with the farmer. Risks may include but are not limited to loss of poultry life due to natural disaster, extreme weather, disease and predators. Please understand that these risks less commonly affect the CSA program for poultry than most vegetable CSA's, however may still cause decreased availability of poultry. This part of the CSA helps the farmer mitigate the risk associated with raising animals in uncontrolled climate conditions. In 14 seasons Jodar Farms has only used this CSA clause for one event which resulted in a VERY small decrease in member product loss.

So....How do I sign up?

Thank you very much for your interest in the Jodar Farms 2024 Meat and Egg CSA. If you would like to sign up for the CSA please visit our website at <http://www.jodarfarms.com/csamemberships> and sign up online. **As always it is important to keep in mind that we do have a limited number of memberships and have significant early season costs; so if you're able to sign up early, please do!**

We look forward to another fruitful year here at Jodar Farms and glad to have you along for the ride! If you have any questions about the CSA structure or about the farm please feel free to call or email the farm at any time! Farm visits can also be set up so you can get a better idea of who we are and what we are all about.

Thanks Again,

Your Farmers....Aaron and the Jodar Crew

